

Black Art Futures Fund

ORGANIZATIONAL NARRATIVE

Please describe your nonprofit organization, including its mission, history, and how you accomplish your mission. How/Why was your organization started (out of what need?), and how has it grown to date? What are your short and long term organizational goals?

Additionally, please describe the **primary** community you serve, and its demographics in person and, if applicable, online.

Please limit your narrative to one page.

REQUEST

Please describe your project or program and how a grant from BLACK ART FUTURES FUND will be used to advance Black Art for your organization.

Additionally, please describe your goals for fundraising/development support work with RED OLIVE CREATIVE CONSULTING. Nonprofits can apply for general operating or programmatic support, and will receive a small stipend towards engaging with a consultant to continue to grow the organization through Development & Fundraising best practices (see attachment).

Grants will **ONLY** be made to nonprofits or programs that center and amplify Black Art. **Please limit this narrative to one to two pages.**

BUDGET

Please include a budget of anticipated income and expenses that outline how a grant from BLACK ART FUTURES FUND will be used. **As a reminder, this grant program is eligible for organizations with a budget of \$1.5M or less.**

Grant Levels:

- \$2000 Programmatic or General Operating Support + \$500 towards future Fundraising Support (total funds distributed: \$2500)
- \$4000 Programmatic or General Operating Support + \$1000 towards future Fundraising Support (total funds distributed: \$5000)
- \$6000 Programmatic or General Operating Support + \$1500 towards future Fundraising Support (total funds distributed: \$7500)

General Operating Support

If you intend to apply the grant to general operating support, please submit your organization's financial report for last fiscal year, and a budget for your current year. Please separate the income and expenses for general operating and income and expenses for specific programs directly serving your constituency.

Black Art Futures Fund

Program Support

If you are applying for a grant for a specific program, please submit all of the above plus a separate budget for the program for which you are applying for funding.

STAFF

Please list your staff/volunteer (indicate paid or volunteer) members, and their time of service with the organization.

BOARD

Please list your organization's board of directors or advisory group. Please list their time of service, their board role (title and/or committee assignments) and their current occupations.

SUPPLEMENTALS

Please submit as JPEGs the following supplemental materials

- organizational logo
- marketing documentation (newsletters, flyers, posters, postcards, etc)
- pictures of performances / public engagements

DEADLINE & SUBMISSION

Please submit your application by **March 1, 2018** with the subject: "BLACK ART FUTURES FUND: [organization name]"

BLACK ART FUTURES FUND
EMAIL: blackartfutures@gmail.com

Black Art Futures Fund

RED OLIVE CREATIVE CONSULTING

Fundraising / Development Support

Depending on the level of request for support, please indicate which activities you would like your organization to participate in with RED OLIVE CREATIVE CONSULTING, up to the full amount allocated. Please use the remaining funds to support your Black Arts!

For example, if requesting \$2000 programmatic or general operating support, you will select from below activities totaling \$500.

Six Month monthly mentor program or Electronic fundraising appeal support or two in-person meetings/volunteer training for fundraising.

All activities should occur during the grant period (1 year)

TYPES OF SUPPORT AVAILABLE

Monthly Mentor

Have a Development Director on call! **Up to three hours of contact per month** and unlimited e-mail for quick questions or clarification. We will work together on making achievable goals, discuss fundraising strategies, move forward with small cultivation and/or fundraising events, etc. Requires a six month or twelve-month consecutive contract, billed monthly. Six month support: \$500 | Twelve month support: \$1000

Short Term Fundraising Appeal: \$500 - \$1000

For organizations looking to raise money (more than \$5,000) in a short period of time, or else work to acquire new donors that they can then move through their overall development/fundraising program. Minimum

In-person meetings/Volunteer training for fundraising: \$250

After an initial assessment about organizational needs, these meetings are good for pointed or targeted approaches to fundraising, or to use to help train a group of volunteers about best practices for fundraising for your organization.

Electronic Fundraising Appeal Support: \$500

Work on a three-message electronic appeal to constituents to raise more money from your organizational family.

Fundraising Event planning/support: \$1500

Special events are a way for organizations to showcase their work to their audience and potential new friends, and, often raise money for the organization. In general, there are two types of events: cultivation and fundraising. **Cultivation events happen at no cost to the attendees.** There might be an ask for support, but in general, this is about showing off the organization, and a no-stress way for Board and special volunteers to bring potential donors into the fold. Cultivation events are generally hosted by board members or the ED, and take place at the organization's site, house, or else a location sponsored by the board.